

# **Priority Financial Group Receives Recognition from** Securities America

Phoenix, Arizona – December 11, 2020 – Priority Financial Group (PFG) announced today it was awarded the Distinguished OSJ Partner Award for its outstanding success in the first half of 2020 by Securities America's Financial Institutions Division. Securities America is part of Advisor Group, one of the nation's largest networks of independent financial professionals, and partners with PFG by providing operational and compliance support.

PFG is located in Phoenix, Arizona and selected Securities America in 2017. PFG's team helps Financial Institutions and Financial Advisors maximize their opportunities through innovative marketing and best practice sharing. Mike Prior, PFG CEO, stated, "we are grateful for the recognition and we appreciate all the hard work Jim Norwood and his team have put into building a best-in-class client centric Financial Institution Division". In 2020 alone, six financial institutions selected PFG to help them build or upgrade their financial education and planning delivery.

Since joining Securities America, PFG Advisors and Staff regularly attend Securities America conferences in an ongoing effort to equip themselves to best serve their clients.

### About PFG

The PFG team has been providing customized compliance and practice management solutions for credit unions and financial advisors for over 30 years. PFG strives to be the #1 RIA for Credit Unions in the U.S. and an elite provider of RIA, OSJ, and Wealth Management services by offering more flexibility, choice, and value for financial institutions and advisors. PFG Advisors (PFGA) is PFG's hybrid RIA, and Credit Union Financial Network (CUFN) is a collaboratively owned financial education and asset protection firm. The PFG team is based out of Phoenix, Arizona with Advisors located throughout the U.S. in seven states. For more information, visit <u>www.pfgteam.com</u>

### About Securities America

Securities America is part of Advisor Group, the nation's largest networks of independent wealth management firms. Headquartered in Omaha and founded in 1984, Securities America supports approximately 3,288 independent financial professionals with innovative technology and wealth management platforms, practice management and business growth tools and a personalized service culture. The firm's flexible, multi-custodial approach supports a range of business models including Super OSJs, independent RIAs, RIA-only advisors, hybrid advisors and financial institutions. For more information visit <u>https://www.securitiesamerica.com/</u>.

Securities offered through Securities America, Inc., member FINRA / SIPC. Advisory Services offered through Securities America Advisors, Inc. and Arbor Point Advisors, LLC.

### About Advisor Group

Advisor Group, Inc. is the nation's largest network of independent wealth management firms, serving approximately 11,300 financial professionals and overseeing over \$450 billion in client assets. The firm is mission-driven to support the strategic role that advisors can play in the lives of their clients. Securities

and investment advisory services are offered through its affiliated broker-dealers: FSC Securities Corporation; Royal Alliance Associates, Inc.; SagePoint Financial, Inc.; Woodbury Financial Services, Inc.; Securities America, Inc.; and Triad Advisors, LLC., members FINRA and SIPC, and Registered Investment Advisers. Cultivating a spirit of entrepreneurship and independence, Advisor Group champions the enduring value of financial professionals and is committed to being in their corner every step of the way. For more information visit <u>https://www.advisorgroup.com</u>.

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